The Denim | mins A

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Yet another revolution from Malwa has been launched. Aptly named 'Electro Indigo', the concept will change the way Denim Fabrics are used, claims Malwa. Electro Indigo fabrics come in various colors, and with a unique lustre and hand-feel.

The special technology that brings this exclusive range of fabrics is available only with select Denim Manufacturers in the World, and Malwa being the only non-Japanese provider of such technologically advanced fabrics.

In yet another first of its kind, these fabrics withstand severe washes, and still do not lose their color-and-finish-properties.

These fabrics catapult Malwa from its already strong position, to Market Leaders in providing sustainable fashion.

Malwa, who already holds Int'l Patents in IndiGO Wool, IndiGO Silk and Indigo Dyed Knitting Yarns, will start supplying 'Electro Indigo' fabrics commercially by Fall 12.



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